



# 2010 : ANNUAL REPORT



## YEAR IN REVIEW

Arbor Circle serves more than 10,000 people annually with a variety of programs, including outpatient counseling services, in home counseling and intervention, mentoring programs, a runaway shelter, and school based services. We provide most of our services either from our campus located in central Kent County, or we deliver them in home settings.

### Here are just a few highlights from 2010:

- Awarded several Network 180 contracts for children, family and women's specialty services. Combined, the programs represent over three million dollars.
- Awarded the community's first program for Serious Emotional Disturbances (SED) Waiver Wraparound program. The SED Waiver program provides Wraparound intensive services for children and youth who were in out of home placement (foster care, residential). The program assists foster and pre-adoptive families in maintaining the child in their home with critical supports and intensive therapy. It is a statewide collaborative effort through the Michigan Department of Community Health and Department of Human Services.
- Awarded a Kent School Services Network (KSSN) Contract, providing mental health and substance use disorder services in seven schools. KSSN is a collaborative effort bringing services into the school setting and coordinating other health and human services for families. The program is a significant shift in the service delivery model in our community and represents a new alignment of services.

- Received the Gold Seal of Approval from the Joint Commission as an accredited and certified organization in compliance with national standards assessing quality and commitment to providing and continuously improving quality services.
- Increased diversity within treatment and service provision staff to 25.3%, a 1% increase from last year. African American staff represent 16% of all staff and Hispanic/Latinos represent 6% of all treatment staff.
- Successfully met the second year of a two year \$20,000 Steelcase Challenge Grant by raising over \$40,000 in new and increased donations and bringing in \$53,000 to support services, a 54% increase from the previous year.

#### ARBOR CIRCLE MISSION STATEMENT

Arbor Circle transforms the lives of children, adults and families facing mental health, substance use and family concerns in a caring partnership with our clients and diverse community.

#### ARBOR CIRCLE VISION

Arbor Circle will be the leader in providing innovative and proven approaches that help individuals and families experience hope and healing.

# 2010 YEAR IN REVIEW

## Service Notes

Arbor Circle serves people in Kent, Ottawa and Newaygo Counties, many of whom are financially disadvantaged. Our programs and services address mental health and well-being, substance use and family development. Here are a few notes about our clientele in 2010:

- Served over 10,700 individuals
- Eighty-five percent were from house-holds with annual incomes of less than \$25,000.
- Seventy-six percent were unemployed or not in the competitive workforce.
- Twenty-one percent were African American, 12% were Hispanic or Latino, 3% Asian, Native American or other ethnicities and 64% were Caucasian.
- Fifty percent were male and fifty percent were female.
- Ten percent of our clients were aged 0-5 years old; 6% were 6-9 years old; 24% were 10-18 years old; 25% were aged 19-29 years old; 16% were 30-39 and 19% were 40 years old and older.

## Financial Highlights 2010

### Revenue

Public support & Revenue \$9,026,307

### Expenses

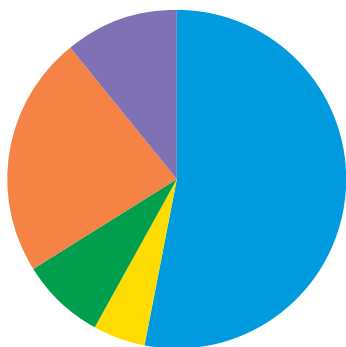
Program service expenses \$8,291,053

Administration \$749,472

Total Expenses \$9,096,705

Net change in assets **\$(70,398)**

## 2010 Arbor Circle Demographics



- Outpatient – 53%
- Family based services – 11%
- Youth development services – 23%
- Early childhood services – 8%
- Community recovery services – 5%

## Leadership Team

Jack Greenfield President/Chief Executive Officer  
Kristin Gietzen Vice President of Operations  
Marie Brill Chief Financial Officer  
Deborah Ronk Performance Improvement Director

## Board of Directors

Carl E. Siebers Board Chair  
Blue Care Network of Michigan  
Ralph Hamady Secretary  
Eleanor Livingston Treasurer  
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## Directors

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Pinsky, Smith, Fayette & Kennedy, LLP  
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